

Intergroom 2021

Meadowlands
Exposition Center
• Secaucus, NJ

SET UP:
OCTOBER 21, 2021
EXHIBITING DAYS:
OCTOBER 22-24, 2021

Deadline for Renewal:
9/9/2021

1 CONTACT

Company: _____ Type of Product: _____
 Address: _____
 City / State / Zip: _____ Representatives: _____
 Company Website: _____
 Contact E-mail: _____
 Contact Phone Number: _____
 Individual in Charge at Show: _____ Top 3 Preferred Booth Locations: _____
 Cellphone at Show: _____

The exhibitor indemnifies and agrees to hold harmless World Dog Entertainment, Event Sponsors, the host facility and/or the legal entities which own, lease and/or operate World Dog Entertainment Productions, Inc., and the host facility, their members, officers, directors, and employees against any or all damage to property or personal injury or loss caused by the exhibitor or his agents, representatives, employees or any other person. The exhibitor assumes complete responsibility and liability for all injury to any and all persons or property in any way connected with the exhibitor's display caused by the exhibitor, his agents, representatives, or employees. The exhibitor understands that neither World Dog Entertainment Productions, Inc., nor the host facility maintain insurance covering the exhibitor's property and it is the sole responsibility of the exhibitor to obtain such insurance.

X Sign

AUTHORIZED SIGNATURE

PRINT

2 BOOTH & AD RATES

EXHIBITOR BOOTHS

Booth dimensions are **Width x Depth**. Booth includes pipe and drape, draped table, 2 chairs, wastebasket & sign.

IG8000	Standard 10' x 10' Booth	\$2,150
IG8003	Premium End 10' x 10' Booth	\$2,500
IG8004	End-Cap 2 booths 20' x 10'	\$5,200
IG8005	Kiosk 4 booths 20' x 20'	\$11,500
IG8006	Economy Size 6' x 8'	\$1,200
IG8007	Economy Corner 6' x 8'	\$1,400

PROGRAM ADVERTISING

Full color, magazine format. Printed, mailed and e-mailed to 200 mile radius of New Jersey and to others by request.

Full Page - \$1,550	Second Cover - \$2,225
1/2 Page - \$835	Third Cover - \$2,035
1/3 Page - \$675	Back Cover - \$2,475
1/4 Page - \$538	Page 3 Cover - \$2,035
1/6 Page - \$385	Center Spread - \$3,492
1/8 Page - \$335	Ad Deadline: 1/2/20

For a list of available sponsorships and for more information Contact Alex Hammersla at alex@barkleigh.com

3 PAYMENT

50% Booth Deposit required with application.

No cancellations after 9/23/2021*
See show cancellation policy for details.

Check enclosed for \$ _____

Master Card • Visa • Discover • AMEX

Name on Card: _____

Card Number: _____

Expiration: _____ CVV: _____

4 RETURN APPLICATION WITH PAYMENT TO: World Dog Entertainment

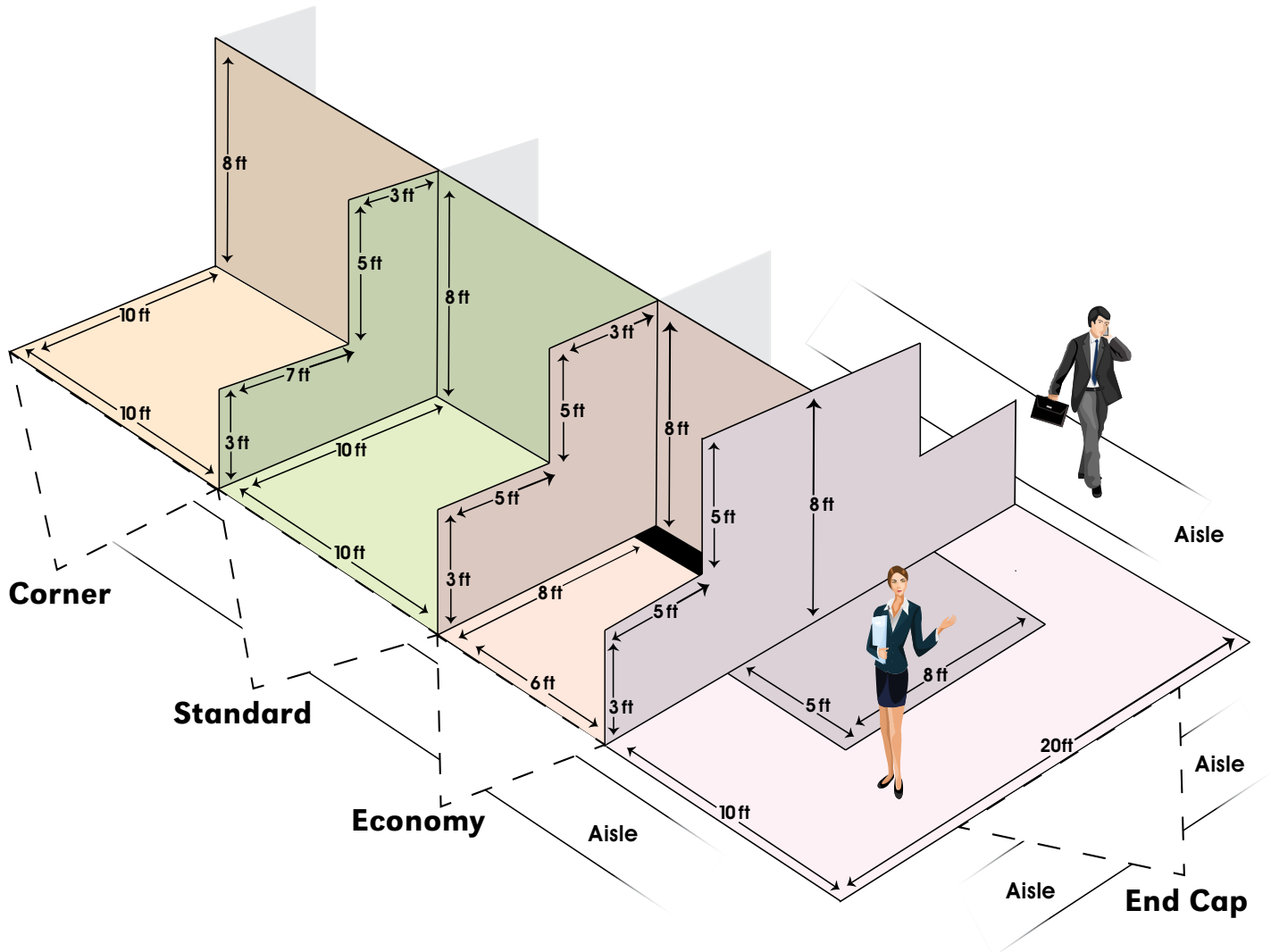
970 W. Trindle Road Phone: (717) 691-3388
Mechanicsburg, PA 17055 Fax: (717) 691-3381

***CANCELLATION POLICY:** Notice of booth space cancellation must be made in writing. Cancellations sent via FAX will be accepted at (717) 691-3381. A full refund, minus a service fee of \$300, will be granted if the request is made 31 days or more before 10/21/21. No Refunds will be given for cancellation or reduction of space after 9/23/21.

Do Not Write

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QUESTIONS? Call Gwen at (717) 691-3388 Ext. 203 or e-mail Gwen@Barkleigh.com



Corner

10' wide by 10' deep.
Open on two sides.

INCLUDES:

- 6' table
- Two chairs
- Trash can
- 8' high back wall
- 3' high side rails

Standard

10' wide by 10' deep.
Open on front side.

INCLUDES:

- 6' table
- Two chairs
- Trash can
- 8' high back wall
- 3' high side rails

Economy

6' wide by 8' deep.
Open on front side.

INCLUDES:

- 4' table
- Two chairs
- Trash can
- 8' high back wall
- 3' high side rails

End Cap

20' wide by 10' deep.
Open on three sides.*

INCLUDES:

- Two 6' tables
- Four chairs
- Trash can
- 8' high back wall

All materials must be within the dimensions of your purchased exhibitor space. No product can be placed in the aisles, unless special purchased payment arrangements have been made for miscellaneous space. Side walls cannot extend more than 3' from the back drape, and nothing may be placed or hung on the exterior side walls. You must leave a clear vision when looking down the aisle. *End Cap displays must adhere to the line of sight rule (see diagram).

See show details for prices and additional booth options.